

**The “Home” Advantage**

ShopThisLive offers an additional program that introduces your company directly to the consumer. Our program guarantees direct consumer interaction by placing your company’s message at one of our condo and apartment complexes in metro Atlanta.

**How Does This Work?**

Each day the residents go to work, come home, check the mail, ride the elevator, grab some dinner, watch TV and start the process all over again. Each time, they are being exposed to your company and message.

**How Big is the Exposure?**

We estimate 80 exposures per month per resident, reaching an average of 1,100 residents, that’s over 80,000 exposures every month!

**Key Factors**

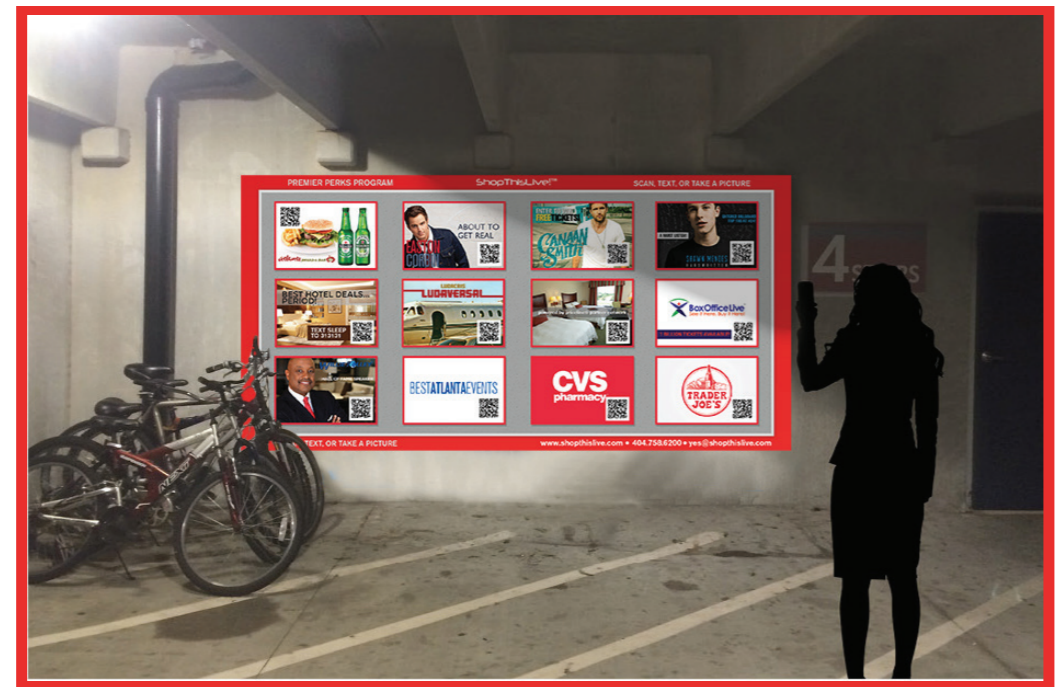
- How many views?
- How many interactions?
- How many downloads?
- How many redeemed?\*
- How many do you want?

Call today and ask about our test run program to see if this can work for you.

**Contact**  
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**Walls-That-Work Defined:**

**Walls-That-Work™** converts traditional walls into interactive displays that allow viewers to connect to the content shown on the walls via their mobile device.



**Elevator**



**Mail Room**



Does your current marketing program have this type of daily focused reach?

**Demographics**

Dunwoody Household  
 Income: \$108K  
 Zipcode: 30338  
 Married: 58%  
 Avg. Age: 25-44 = 31.3%

Midtown Household  
 Income: \$156K  
 Zipcode: 30312  
 Single: 76%  
 Avg. Age: 25-44 = 46%

Atlanta Household  
 Income: \$45K  
 Zipcode: 30316  
 Married: 31%  
 Avg. Age: 21-44 = 40%

- Park The Car
- Get The Mail
- Ride The Elevator

**The Ad Layout**



**Location Preview**

